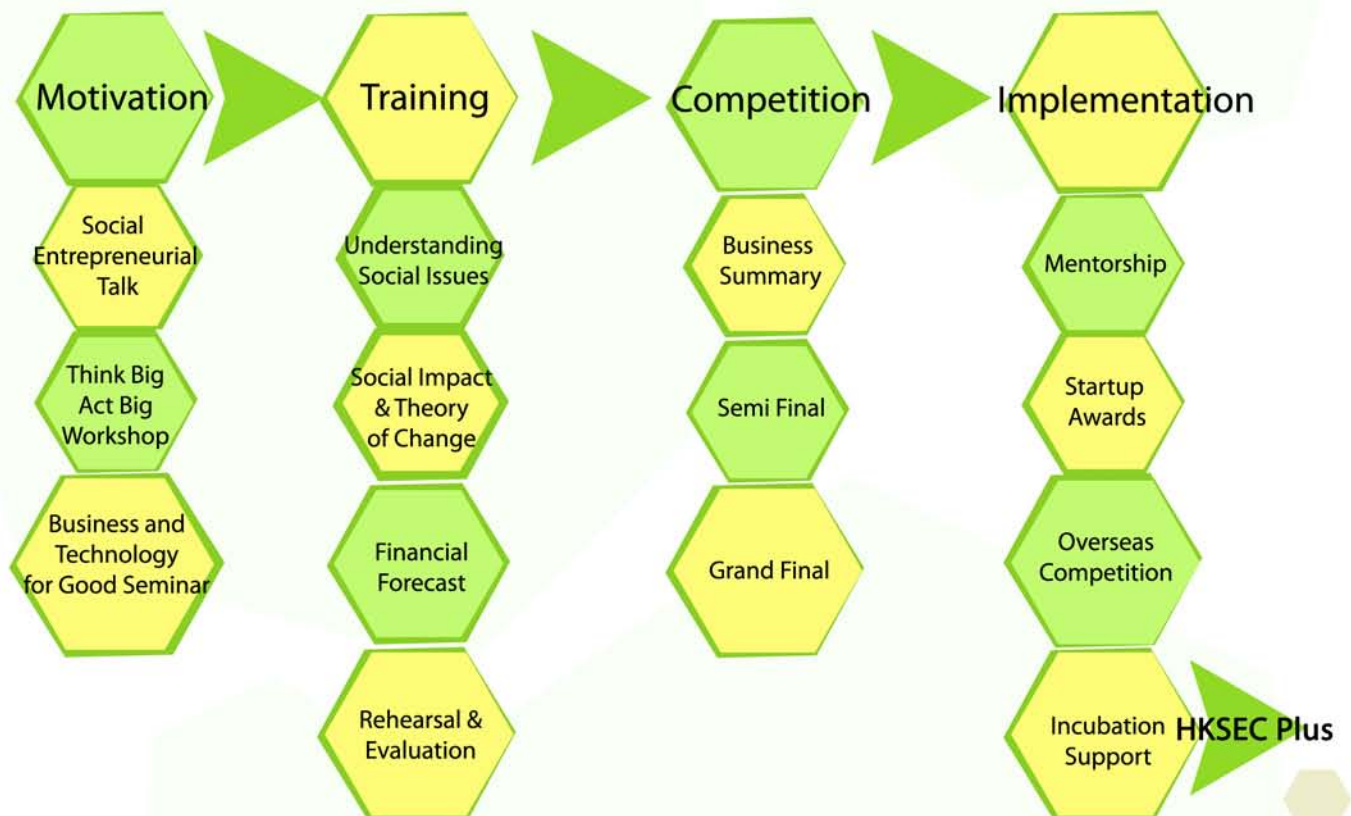


HKSEC is the first and only inter-collegiate business plan competition to help turning creative business ideas into meaningful and sustainable ventures that promote social good. Through a series of seminars, training workshops and mixer gatherings, students can be inspired and equipped to develop social venture ideas by integrating commercial operations into social needs, and interacting with business professionals during the whole campaign.

Since 2007, more than **3,000** post-secondary undergraduate and postgraduate students and fresh graduates from **22** academic institutions has been participating and generating over 500 business ideas for social enterprise.

HKSEC 2012 Framework



Key Dates and Events for HKSEC 2012

	Date	Activities
2012	22 Sep (Sat)	Social Entrepreneurial Talk cum Inauguration Ceremony
	24 Sep - 29 Oct	Introductory Sessions at Tertiary Institutions
	13 Oct (Sat)	Think Big Act Big Workshop
	27 Oct (Sat)	Business and Technology for Good Seminar
	31 Oct (Wed)	Enrolment Deadline
	10 Nov (Sat)	Training Workshop 1: Understanding Social Issues & Defining Social Mission
	24 Nov (Sat)	Mixer Gathering 1
	27 Nov (Tue)	Business Summary Submission Deadline
	11 Dec (Tue)	Result Announcement for Semi Finalists
	22 Dec (Sat)	Training Workshop 2: Enhancing Social Impact & Doing Financial Forecast Mixer Gathering 2
2013	15 Jan (Tue)	Business Plan Submission Deadline
	19 Jan (Sat)	Presentation Rehearsal
	2 Feb (Sat)	Semi Final Presentation Day
	2 Mar (Sat)	Grand Final Presentation Day



HKSEC

香港社會企業挑戰賽
HONG KONG SOCIAL ENTERPRISE CHALLENGE

Business Plan Competition

1st Phase: Business Summary

Each team will first submit a Summary of an innovative business model that addresses a social need. It can be written in English or Chinese. The deadline for submission is **27 Nov, 2012 (Tue)**.

2nd Phase: Business Plan

Judges will review and select 24 teams to compete in the Semi-Final. Selected teams are to submit a full written business plan. It can be written in English or Chinese. The deadline for submission is **15 Jan, 2013 (Tue)**.

3rd Phase: Presentation

All 24 Semi-Finalist Teams are to give a presentation followed by a Q&A session on **2 Feb, 2013 (Sat)**. Either English or Chinese (Cantonese or Putonghua) may be used. Teams may use any audio or visual aid in their presentation. All team members must participate in the presentation.

6 Finalist Teams will be competing for the 2 Champion Team spots on **2 Mar, 2013 (Sat)**.

Startup Awards

2 Finalist teams will be selected as Champion Teams of the HKSEC. The winning teams are invited to implement their social enterprises under the mentorship of executives from businesses or NGOs. Members of the Champion Teams will be awarded up to HK\$48,000 each.

HKSEC @ Google Play & iTunes Store



We need your support! Please contact Mingles Tsoi,
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Fax : 2994-4363
Email : info@hksec.hk

For more details, please visit:
www.hksec.hk
www.facebook.com/hksec



Details of Program

Sep - Oct 2012

Talks & Seminars

Renowned speakers will share their views on various social issues. Social entrepreneurs will also share their valuable experiences in transforming social ventures into sustainable businesses.

Think Big Act Big Workshop

"Think Big Act Big" is an experiential workshop which enables participants to explore personal life value and motivating them to pursue as changemakers as lifetime mission. It also provides a platform for potential HKSEC participants to form interdisciplinary and / or intercollegiate teams.

Nov - Dec 2012

Intensive Training Workshops

Comprehensive and intensive training will be offered to all participants to hone up their soft skills and business acumen.

Mixer Gatherings

Participants will join exclusive mixer gathering with successful social entrepreneurs, past HKSEC participants and executives from business organizations, government and NGOs.

Feb - Mar 2013

Semi Final & Grand Final

24 teams and 6 teams will be selected to compete in the Semi & Grand Finals respectively. 2 winning teams will be given Startup Awards to implement their business plans.

Organizer:

The Chinese University of Hong Kong

